TALENT IN FOCUS

CENTER FOR SUPPLY CHAIN RESEARCH[®]

The Center for Supply Chain Research® (CSCR®) at the Penn State Smeal College of Business facilitates access for hiring organizations to hundreds of Penn State students including Smeal undergraduate Supply Chain and Information Systems majors and residential MBA students concentrating in the discipline.

PREPARED FOR THE FUTURE

CSCR[®]-sponsored research in a 2014 issue of *Supply Chain Management Review* highlights the emerging trends that are likely to strain the supply chain talent pool in the coming decade:



The report—A Supply Chain Talent Perfect Storm?—offers a set of strategies organizations can employ to weather the storm, one of which is landing top talent early through partnerships with top institutions like Penn State.

Connect and Join

We invite you to learn more about CSCR[®]. Access to emerging talent in the discipline is one aspect of a mission that includes research, knowledge enhancement, and opportunities to network with other supply chain professionals. Reach out today to discuss the benefits of our Corporate Sponsorship Program including complimentary registration and prime booth placement at the CSCR[®] Supply Chain and Information Systems Career Fair each fall and spring on the University Park campus.

<u>cscr@smeal.psu.edu</u> 814-865-0585 <u>smeal.psu.edu/cscr</u>



Penn State Supply Chain

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Center for Supply Chain Research® CSCR®



PennState Smeal College of Business

TALENT PORTFOLIO CENTER FOR SUPPLY CHAIN RESEARCH®

PREPARING STUDENTS

Years of research by Gartner, Inc., going back to 2008—the most recent in 2020—has ranked Penn State as one of the top-tier institutions in North America for both undergraduate and graduatelevel supply chain education.

ACADEMIC PROGRAMS

Smeal offers highly focused undergraduate majors in <u>Supply Chain</u> and <u>Management Information</u> <u>Systems</u>. At the graduate level, our residential and online <u>MBA programs</u> offer concentrations in the discipline and we also offer an <u>Online Graduate</u> <u>Certificate and Master of Professional Studies in</u> <u>Supply Chain Management</u>.

UNDERGRADUATE SNAPSHOT: 2019–20		
	SCIS	MIS
Total Enrollment	606	114
Degrees Conferred	295	45
Average GPA	3.56	3.46
Average Starting Salary	\$65,490	\$67,563
Average Starting Bonus	\$6,240	\$5,500

CAREER PREPARATION

Smeal students have access to ample resources and opportunities to hone their supply chain capabilities and prepare for their career search, including:

- Interactions with top-ranked faculty who have extensive experience in the discipline,
- Connections with industry speakers in and out of the classroom,
- Involvement in CSCR[®] research initiatives, and
- Participation in mock interview programs and resume reviews.

FACILITATING ACCESS

Smeal is a destination of choice for employers seeking supply chain talent with the capabilities to succeed and grow once hired. We offer the platform to reach Penn State students and the venue to connect face-to-face.

NITTANY LION CAREERS

Penn State's central career-management

<u>network</u> for all students, alumni, and recruiting organizations provides the platform to post openings, source a candidate pool of Penn State students and alumni, and track outcomes.



CAREER FAIRS

CSCR[®] partners with the Supply Chain and Information Systems Department at Smeal to host the college's <u>biannual Supply Chain and</u> <u>Information Systems Career Fair</u>. Each fall and spring semester, more than 100 companies staff tables in the Business Building Atrium and connect with more than 1,200 undergraduate and graduate students seeking permanent employment, co-ops, and internships. Our career fairs attract students from supply chain, management information systems, industrial engineering, and other areas of Penn State.